

# Dynamic Planning - Cash Flow

Leveraging Planful's dynamic planning to delivery greater visibility and insights to Cash Flow statements.



## Challenge

Clients are always looking for the right way to create a Cash Flow statement within Planful. Since the core dataset that is loaded for reporting is at a GL summary level, the typical method of cash flow within Planful's PCR is to create calculated accounts that arrive at a direct cash flow with ease. Planful's PCR reporting cube can handle the reporting of differences in beginning and ending balances of a variety of business accounts with the setup of some simple rules.

However, this direct Cash Flow statement that Planful's PCR reporting can handle with ease does not always deliver the appropriate level of detail for many organizations. Transaction level detail may exist in Planful's PCR at a drill through level, but certain key transactions drive visibility into the ins and outs of an organization's cash flow.

Planful's PCR reporting does not easily have a single place to capture these inputs to populate Cash Flow reports. Instead, clients are forced to leverage data load rules or actual data templates for input that then roll into reports. Certain inputs like actual data templates can only be leveraged for actuals, and some organizations don't even own or use the consolidation module - limiting options and forcing inputs outside the system.

Also, unifying processes for Actuals and forecast scenarios is difficult because of the limitations on scenario in Planful's structured planning environment. Structured templates can only be used for input on plan scenarios where actual data templates can only be used for the Actual scenario. This can create a navigational nightmare for end users.

Organizations want a unified approach on how to create their cash flow statements for all scenarios, and dynamic planning offers that opportunity and more.

## Solution

Dynamic planning opens up a lot of benefits for organizations when it comes to cash flow statements. The same way that Planful's PCR reporting allows calculated accounts derive the core lines of the cash flow - dynamic planning leverages an easy to maintain dynamic formula to calculate those values and save them to the database.

The downside to Planful's PCR calculated members is they only calculate when a report is run, and nothing is saved to the database. This makes it impossible to audit changes. Moving to dynamic planning for cash flow, these formulas are saving data to the model's database. This also provides a lot of advantages with processes like currency conversion and applying different cash flow rates per account grouping.

Dynamic planning gives organizations greater visibility into their data at a lower level. Dynamic planning formulas can run to create cash flow statements in local currency before consolidating inputs to common currency. This can facilitate local currency cash flow inputs, which helps surface impacts of currency exchange on cash flow.

Leveraging models allow for the same formulas and inputs to be leveraged across scenarios. The process put in place by an organization to input the month-to-month reporting of the cash flow actuals can be easily leveraged for all forecast scenarios. No longer do you have to flip between different input screens. Users focus on a single input process to provide more value in their inputs and improve efficiency.

Dynamic planning allows input directly into reports, so organizations have full customization of the input view. User-friendly Excel books designed by CFO Solutions have helped the transition of many organizations into a system-backed cash flow process. A dynamic planning model can truly transform an organization's cash flow reporting.

## Impact

What made this implementation unique:

CFO Solutions can help your organization overhaul the cash flow process within Planful. On top of building dynamic Cash Flow models, CFO Solutions has implemented all types of cash flow processes within Planful. CFO Solutions is uniquely equipped to understand the requirements of your organization's reporting needs and help implement the right solution.

CFO Solutions' breadth of knowledge in the Planful space gathered over the partnership with the platform for the last decade allows them to outline all options. Best practices that they have seen over all of their clients will be at your service when it comes to making the right decision in process.

The expertise and value that CFO Solutions brings to organizations is unmatched. They put the client first and make sure their implementations are setup for long-term success. Every decision along the way is documented and forged with a view for the future. First class design is what CFO Solutions can deliver to your organization.

